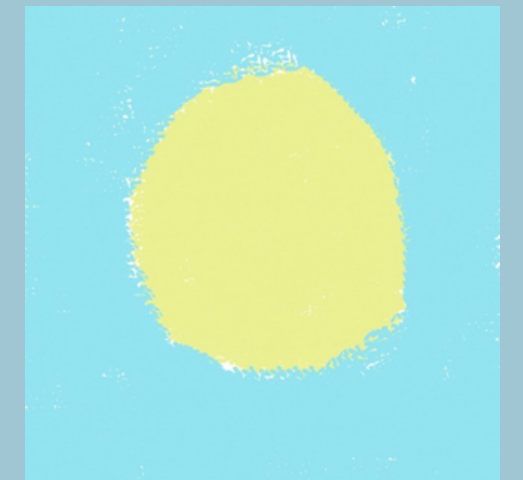
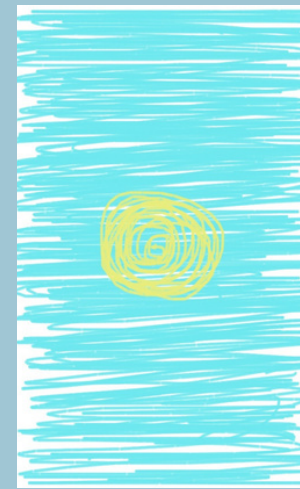


# #TEUWB ESGKnowledge

Bilberries Blue introduces TEUWB SUSTAINABLE ENTREPRENEURISM  
JOURNEYS specially curated for community and business leaders.  
**2020-2025 GLOCAL STEWARDSHIP & RESILIENCE**



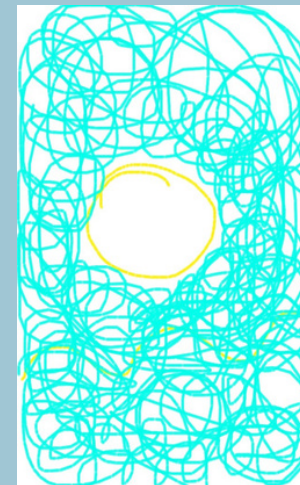
# #TEUWB ESGKnowledge



## #TEUWBLearningSeries

10 Learning Series to examine 7 PILLARS OF KNOWLEDGE INQUIRIES to build the ESG Economy.

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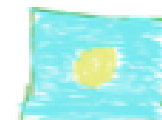


## #TEUWBSustainableEntrepreneur

3 Workshop Series to support applied TEUWB sustainable entrepreneurship through 3 CORE TENETS of action-based transformations.

# Building the ESG Economy

12 archetypal enterprises, encapsulating the goals of the ESG Economy



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## THE ECONOMICS OF UNIVERSAL WELLBEING

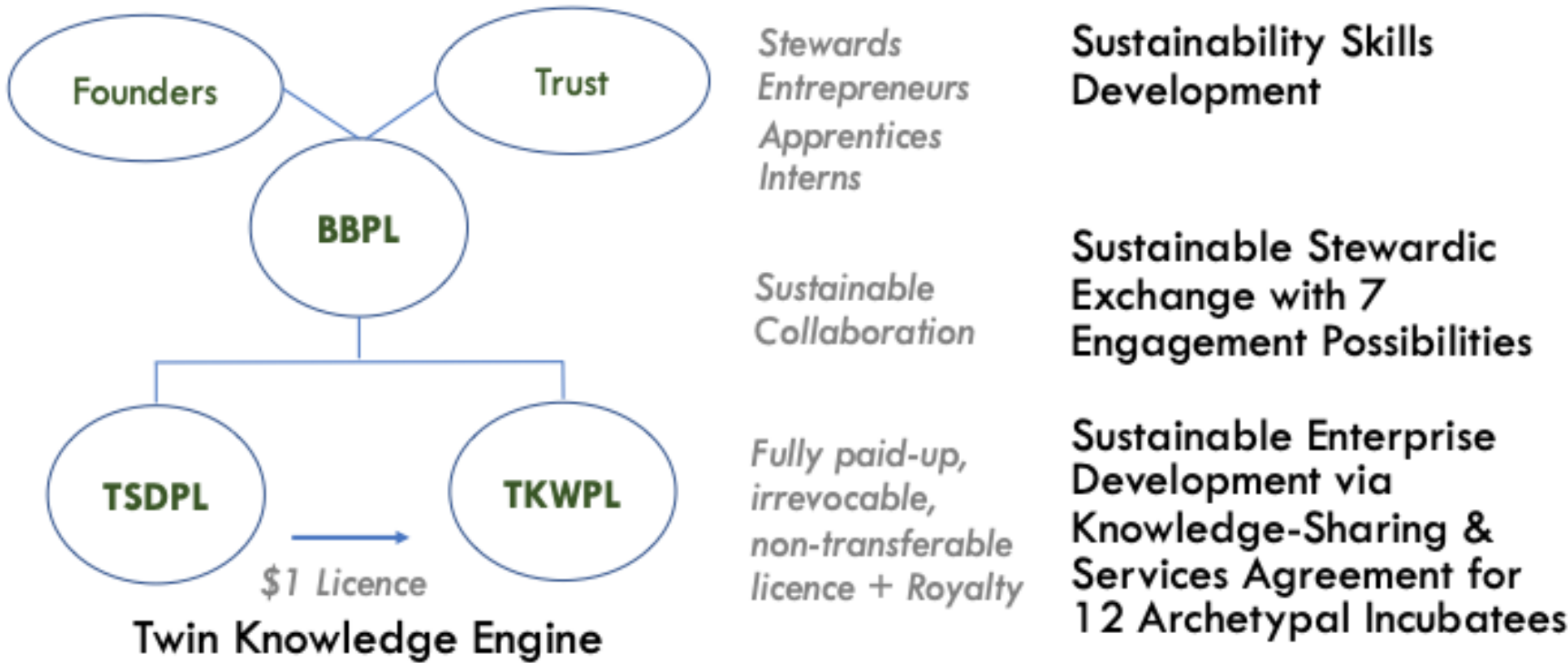




Step 2C.1      **SE#1 - ESG Economy**

**Knowledge Development**

3 Sustainable Innovations

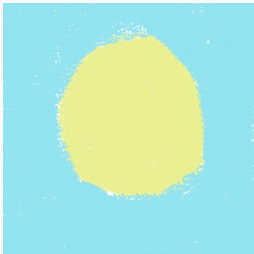


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The Silent Dancer - The Kind Weaver are twin engines in the archetypal sustainable enterprise SE#1 of the ESG Economy. The purpose is to nurture and accelerate ESG Economy Knowledge Development, one from thinking and the other through thoughtful applied actions. Both acting in unison to complex adapt in small successive iterations.

# THE SILENT DANCER - THE KIND WEAVER





**"DEVELOPMENT IS INDEED A  
MOMENTOUS ENGAGEMENT  
WITH FREEDOM'S  
POSSIBILITIES."**

— Amartya Sen





TEUWB Learning Series was formulated based on the compelling insights and influence of the works as contained in the TEUWB Learning Series Reference Library.

Integration requires architecture and engineering, and as human persons co-existing with green nature as complex adaptive systems, we would need living and livable solutions that do not diminish our humanity and way of lives. We would need to formulate the way we examine society and economy using our collective and diverse cultural mind.

This means that we need foundations, structure, and coherence in striving for freedom.

# #TEUWBLearningSeries



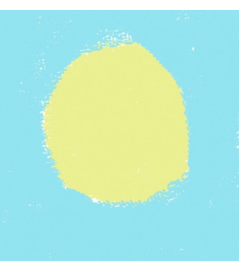
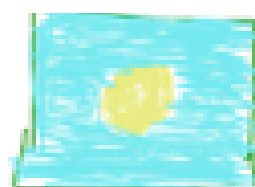


TEUWB LEARNING SERIES #1  
**Reference Library**

1. **Global Goal:** SDG Transformation
2. **Global Challenge & Global Strength:** Complex Adaptive Systems & Resilience Thinking
3. **Global Cultural Mind:** The Strange Order of Things & Narrative Economics
4. **Global Responsible Creativity:** Development as Freedom
5. **Global Integrated Innovations of Architecture, Engineering & AI:** Generative Code
6. **Global Capital Market Expansion:** Rethinking Capital
7. **Global Flourishing:** PERMA



TEUWB Learning Series Reference Library is organised around 7 FOUNDATIONAL PILLARS OF KNOWLEDGE INQUIRIES to support the Building the ESG Economy.





**#1** Sustainable  
Enterprise Values &  
Value Development

**#2** The Human  
Estrangement  
Reconciliation

**#3** The Necessary Glocal  
Coordination

**#4** Market Stewardship  
for Development of  
Dignity

**#5** Stewardship of  
Dignity in Action

**#6** The Order of Dignity

**#7** Unfolding the Dignity  
of Form Tenderly

**#8** The Glocally  
Adaptive Tatonnement  
Auctioneer

**#9** SDG Glocal Economy  
Transformation

# TEN STEPS THAT CAN CHANGE THE WORLD



## #TEUWBLearningSeries

**#10** What's Relevant in a  
Post-Pandemic World?





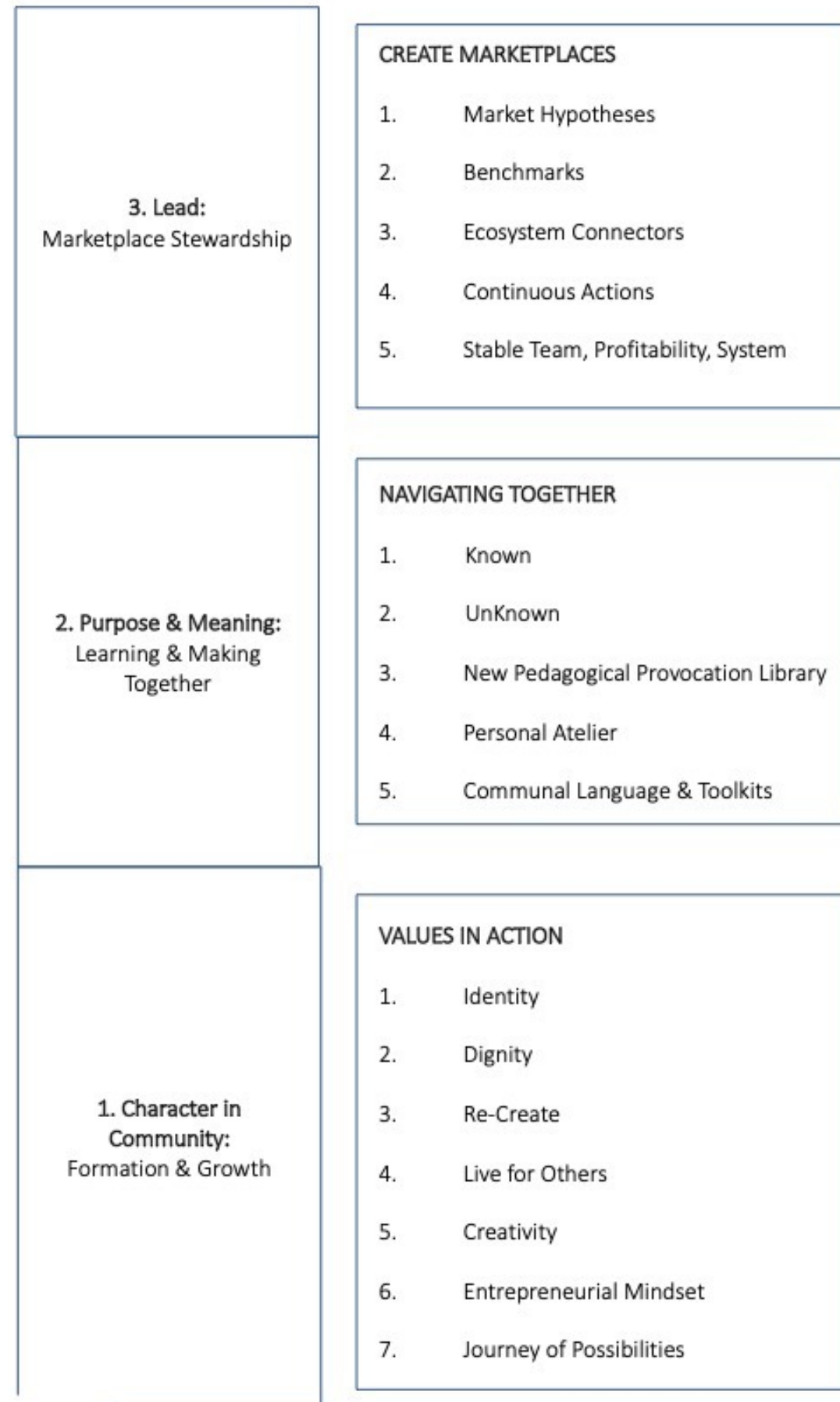
# #TEUWB Sustainable Entrepreneur



An Entrepreneurism of Living Fulfilment







# THREE HIKES TO LIVING FULFILMENT IN THE MARKETPLACE



## #1 Character in Community

Living Values in Action to develop Character in Community is foundational to the Formation & Growth necessary to uphold stewardship in society and economy.



## #2 Purpose & Meaning

Learning & Making Together to Navigate in a VUCA world requires a new pedagogy of possibilities and toolkits.



## #3 Lead

Market Stewardship means knowing how to adapt and succeed in creating sustainable & equitable marketplaces.





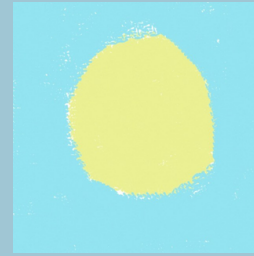


# Join us to create the new ESG Economy

**#TEUWB**  
ESGKnowledge







# REGISTER TODAY.

[www.bilberriesblue.com/teuwb](http://www.bilberriesblue.com/teuwb)

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