

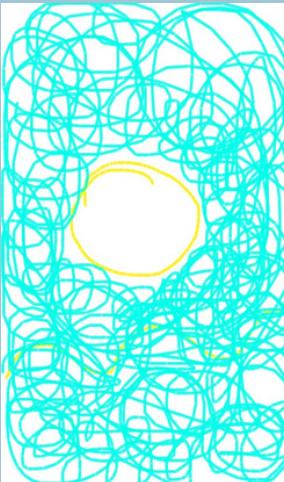
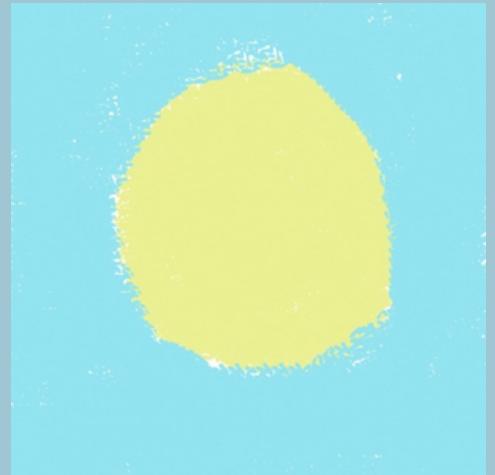
# #TEUWB ESGKnowledge

Bilberries Blue introduces TEUWB SUSTAINABLE ENTREPRENEURISM JOURNEYS specially curated for community and business leaders.

**2020-2025 GLOCAL STEWARDSHIP & RESILIENCE**



# #TEUWB ESGKnowledge



## #TEUWB Learning Series

10 Learning Series to examine 7 PILLARS OF KNOWLEDGE INQUIRIES to build the ESG Economy.

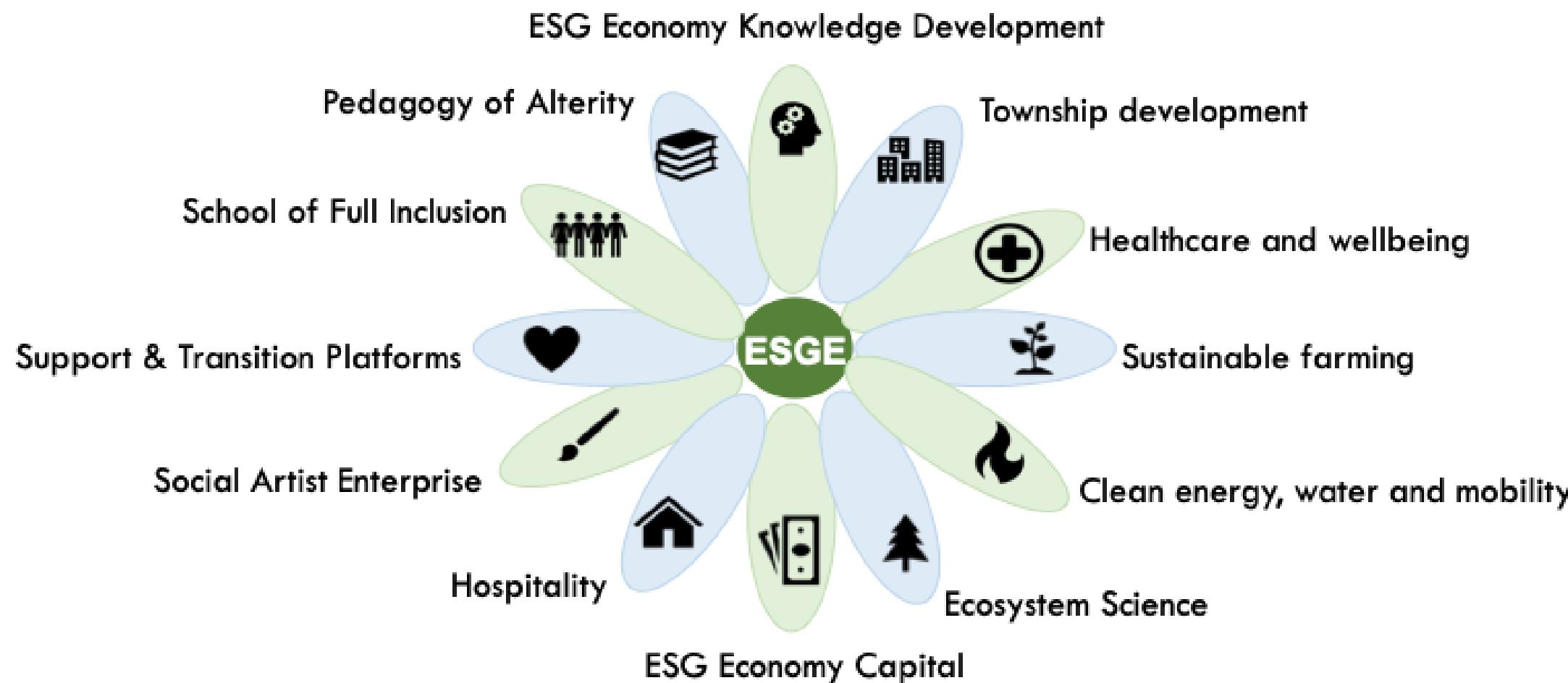
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## #TEUWB Sustainable Entrepreneur

3 Workshop Series to support applied TEUWB sustainable entrepreneurship through 3 CORE TENETS of action-based transformations.

# Building the ESG Economy

12 archetypal enterprises, encapsulating the goals of the ESG Economy



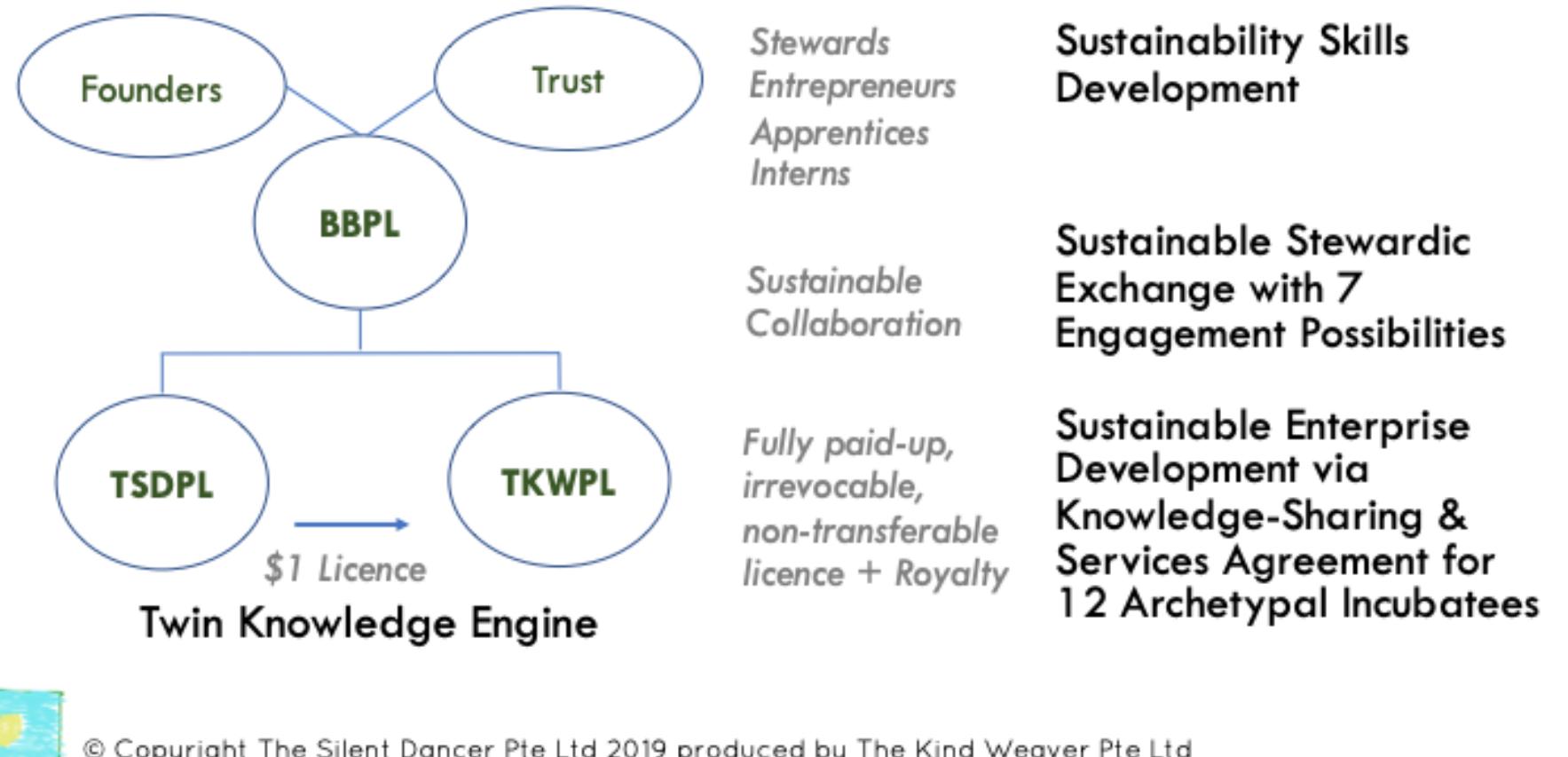
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## THE ECONOMICS OF UNIVERSAL WELLBEING

## INTELLECTUAL PROPERTY BASE SUSTAINABLE ENTERPRISE

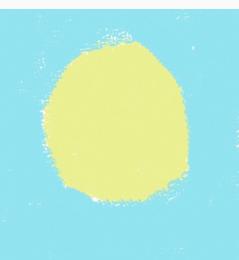
### Step 2C.1 SE#1 - ESG Economy Knowledge Development

#### 3 Sustainable Innovations



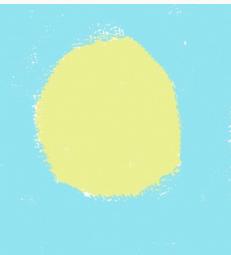
The Silent Dancer - The Kind Weaver are twin engines in the archetypal sustainable enterprise SE#1 of the ESG Economy. The purpose is to nurture and accelerate ESG Economy Knowledge Development, one from thinking and the other through thoughtful applied actions. Both acting in unison to complex adapt in small successive iterations.

# THE SILENT DANCER - THE KIND WEAVER



**"DEVELOPMENT IS INDEED A  
MOMENTOUS ENGAGEMENT  
WITH FREEDOM'S  
POSSIBILITIES."**

— Amartya Sen



TEUWB Learning Series was formulated based on the compelling insights and influence of the works as contained in the TEUWB Learning Series Reference Library.

Integration requires architecture and engineering, and as human persons co-existing with green nature as complex adaptive systems, we would need living and livable solutions that do not diminish our humanity and way of lives. We would need to formulate the way we examine society and economy using our collective and diverse cultural mind.

This means that we need foundations, structure, and coherence in striving for freedom.

**#TEUWBLearningSeries**



TEUWB LEARNING SERIES #1  
**Reference Library**

1. **Global Goal:** SDG Transformation
2. **Global Challenge & Global Strength:** Complex Adaptive Systems & Resilience Thinking
3. **Global Cultural Mind:** The Strange Order of Things & Narrative Economics
4. **Global Responsible Creativity:** Development as Freedom
5. **Global Integrated Innovations of Architecture, Engineering & AI:** Generative Code
6. **Global Capital Market Expansion:** Rethinking Capital
7. **Global Flourishing:** PERMA



TEUWB Learning Series Reference Library is organised around 7 FOUNDATIONAL PILLARS OF KNOWLEDGE INQUIRIES to support the Building the ESG Economy.



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**#1** Sustainable Enterprise Values & Value Development

**#2** The Human Estrangement Reconciliation

**#3** The Necessary Glocal Coordination

**#4** Market Stewardship for Development of Dignity

**#5** Stewardship of Dignity in Action

**#6** The Order of Dignity

**#7** Unfolding the Dignity of Form Tenderly

**#8** The Glocally Adaptive Tatonnement Auctioneer

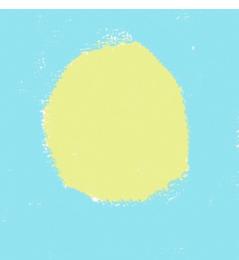
**#9** SDG Glocal Economy Transformation

# TEN STEPS THAT CAN CHANGE THE WORLD



**#TEUWB Learning Series**

**#10 What's Relevant in a Post-Pandemic World?**



# #TEUWBSustainableEntrepreneur



An Entrepreneurism of Living Fulfilment

#TEUWB  
ESGKnowledge



3. Lead:  
Marketplace Stewardship

CREATE MARKETPLACES

1. Market Hypotheses
2. Benchmarks
3. Ecosystem Connectors
4. Continuous Actions
5. Stable Team, Profitability, System

2. Purpose & Meaning:  
Learning & Making  
Together

NAVIGATING TOGETHER

1. Known
2. UnKnown
3. New Pedagogical Provocation Library
4. Personal Atelier
5. Communal Language & Toolkits

1. Character in  
Community:  
Formation & Growth

VALUES IN ACTION

1. Identity
2. Dignity
3. Re-Create
4. Live for Others
5. Creativity
6. Entrepreneurial Mindset
7. Journey of Possibilities



<https://www.youtube.com/watch?v=cL08age5FUQ&list=PLvtXFfHOC9i9N0S1A6OVenKzihJ-Rtt2&index=12>

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# THREE HIKES TO LIVING FULFILMENT IN THE MARKETPLACE



## #1 Character in Community

Living Values in Action to develop Character in Community is foundational to the Formation & Growth necessary to uphold stewardship in society and economy.



## #2 Purpose & Meaning

Learning & Making Together to Navigate in a VUCA world requires a new pedagogy of possibilities and toolkits.



## #3 Lead

Market Stewardship means knowing how to adapt and succeed in creating sustainable & equitable marketplaces.

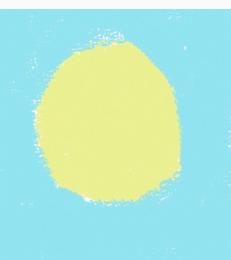
#TEUWB Sustainable Entrepreneur

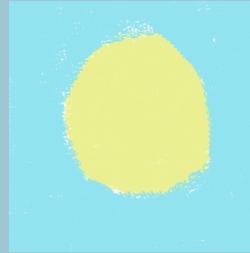




**Join us to create the new ESG Economy**

**#TEUWB**  
ESGKnowledge





# REGISTER TODAY.

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